

## Digital Society in the era of Citizen 2.0

Internet 2.0, it's the new generation of Internet, quicker thanks to fiber, and more participative with weblogs, online videos and other new applications. How to update relationships between public services, elected representatives and citizens in this context.

**Wednesday 3 October 2007**

**9h30-11h00 - Round tables in parallel**

**What kind of public services in the era of User 2.0?** Round table co-organised by AMIF and ARTESI

The personalisation of online services marks a new step for the modernization of the administration. How to implement personalised tools that meet the public expectations ? What are the new types of services that local authorities can develop for citizens ? How to take into account the multiplication of the channels of communication (Internet, mobile telephone, interactive television) to render the same services to all citizens?

**Territories and innovation: tool kit for innovative SMEs** - Round table organised by the "Innovation Mornings" of the Arc de Seine

In the digital Society at the era of Citizen 2.0, the role of innovation will be fundamental. Poles of competitiveness, labs, clusters... the local authorities will have to play an increasingly large part to promote networking activities between companies, research laboratories and economic actors located on their territory. What are the best practices and what are the objectives to be reached?

11h00 Inauguration of the exhibition village

11h30 Opening Session of the World e-democracy Forum

**14h30 Round tables in parallel**

**Collaborative approach to e-Government?** Round table organised by e-Forum

The high number of experiments and in some cases the spirit of competition between countries, regions or towns are often obstacles to the take-up of high-performance and inexpensive online services. How to encourage authorities to co-operate? How to accelerate exchange of good practices? What are the best practices? Are Public Private Partnerships a solution ?

- An example of a collaborative approach between administrations in Europe : the FASTeTEN project, by Baudouin de SONIS - Executive director of e-Forum (Belgium)
- New kinds of partnership to structure and professionalize best practices, by Jean-Pierre BARBERIS, General Director of Bull France

### **What concrete steps can be taken to bridge the digital divide?**

The digital divide exists between continents, countries, regions and districts. What are the best practices of actions taken to fight digital exclusion? Can the private sector play a role in this issue. What are the challenges of an access to technologies for all? What are the barriers to wide access to technologies? Shall we subsidize families for the purchase of equipment? What are the solutions for disabled people? How to convince SMEs and craftsmen? How to reach high speed connection everywhere?

#### **16.00 e-Democracy Awards Ceremony**

Award ceremony for the most emblematic initiatives carried out in France, in Europe and in the world, in the field of e-Democracy in collaboration with the American portal "Politics Online", the European Politech Institute and the Hyper Republic Club.

### **16h30 Building trust in e-Government**

In a society which is more and more connected, security issues are gaining in importance. How to protect privacy in the context of projects for generalised electronic identity cards or health cards? How to deal with the emergence of the Internet and the new challenges related to it?

## **Thursday 4 October 2007**

### **9h30-11h00 Round tables in parallel**

**What e-government tomorrow in Europe?** Round table organised by eGovernet and the Politech Institute

This round table will present the work of the "Interest Group Meeting" of the European project eGovernet, and in particular the scenarios for the development of strategies and policies on Research at the European level. It will report on the main lines of the various policies and strategies of the Member States of the European Union implemented to meet the objectives set by the EU within the framework of the Lisbon Strategy, the initiative i2010 and the results of the interdepartmental conference on e-Government.

### **e-petitions: first step to real e-citizenship?**

The number of online debates and projects for e-petitions is increasing with the ambition of allowing citizens to make themselves heard more effectively. How to organise the debate? How to protect ourselves from lobbying activities? What rules should be complied with?

### **11h30-13h00 Round tables in parallel**

**The new mobile media for public services** Round table organised by the Global Cities Dialogue

Besides the Internet, new communication channels support public services, which are increasingly accessible via mobile media thanks to Wi-Fi networks or mobile telephones.

#### **e-Voting – Assessment of progress**

In respect of concrete examples from Switzerland, Estonia or the United Kingdom, how are French people preparing to vote via the Internet during the next industrial tribunal elections in 2008?

#### **14h30 Democracy 2.0: Participatory democracy from the blogosphere to Second life**

The web 2.0 tools offer new possibilities for citizen to participate in the public discussion, for decision-makers and actors of the civil society to interact within new kind of relations, as well as for new and more innovative public services resulting in added value for firms and citizens. The fast developments of the revolution Web 2.0 and the social software marked the return of the citizen as a major actor of the public discussion, as well as the appearance of a new form of citizenship, which acts not only on its local environment, but also on important society subjects. This digital citizenship focus on the challenges of a new form of democracy characterized by more participation and based on a more personalized, direct and entertaining relation between the actors of the public area.